

Webcast Feature Summary

This article details the features included with different license levels and add-ons you can purchase separately to enhance your events.

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License Features

Included features depend on your plan level. Some features that aren't included in a plan can be purchased as add-ons; for other features you must upgrade to the next plan level.

Name	Description	Essential	Professional	Enterprise
Group License	10 webcast users with logins to the account.	✓	✓	✓
Event Capacity	The maximum number of attendees who can attend an event. Capacity varies by license and plan.	1,000	3,000	10,000
Single Webcam	Presenters broadcast from one connected webcam.	✓	✓	✓
Advanced Video Broadcasting	Flexible streaming options with HD 720p video. Multiple presenters connect and broadcast from any webcam, video conferencing system (SIP/H.323), encoder (RTMP), meeting app (WebEx, Zoom), or computer audio or telephone connection.		✓	✓

Name	Description	Essential	Professional	Enterprise
Accessibility Options	Include automatically generated captions and searchable transcripts in your event replays or upload your own captions to make them more accessible to attendees with disabilities.	✓	✓	✓
Audience Engagement Tools	Keep your audience engaged with a live audience chat, Q&A sessions, and surveys, and allow them to download event-related files.	✓	✓	✓
Customized Audience Emails	Create and automatically send emails to registrants.	✓	✓	✓
Customized Events	Customize event pages to provide additional information about the event and presenters, manage registration, and showcase your brand.	✓	✓	✓
Detailed Reporting and Analytics	Get detailed reports about your event and attendees that you can filter and download.	✓	✓	✓
Easy-to-Use Event Builder & Live Event Studio	Live event management and delivery tools give presenters full control of the event and audience experience.	✓	✓	✓

Name	Description	Essential	Professional	Enterprise
Guest Administrators	Invite guests and customize permissions to allow them to present, upload content to the event, view reports, or moderate Q&A sessions only.	✓	✓	✓
Language Support	Event elements can be translated into 18+ languages.	✓	✓	✓
Open API Access	Access to the Open API to allow integration with third-party platforms to access and manage registration, attendance, and event data.	✓	✓	✓
Password Event Security	Protect your event content by restricting access.	✓	✓	✓
Pre-recorded Videos	Share videos for more engaging and dynamic presentations.	✓	✓	✓
Presenter Audio	Presenters can broadcast to the audience using VoIP audio or telephone dial-in.	✓	✓	✓
Recordings and Replays	Live events are automatically recorded with fully interactive replays available from the original event link. Downloadable MP4 archives are also available for all events.	✓	✓	✓

Name	Description	Essential	Professional	Enterprise
Replay Editing	The editing studio lets you fine-tune event recordings including audio/video, speaker headshots, slides and video clips shared, and more.	✓	✓	✓
Screen Share	Share your screen with audiences during a live presentation.	✓	✓	✓
Social Media Tools	Use social media content and sharing capabilities to extend the reach of the event.	✓	✓	✓
Surveys and Exams	Increase audience engagement by administering surveys or graded exams during the Live event and offering a certificate of completion for passing grades. You can include a custom PDF certificate.	✓	✓	✓
Advanced Customized Player and Branding	Customize your event and the event registration page to showcase your brand and integrate with third-party tools.		✓	✓
Advanced Reporting	Track conversions through marketing campaigns and subscribe to automated reports.		✓	✓

Name	Description	Essential	Professional	Enterprise
Advanced Security	Make your event more secure with email and domain authorization, IP checking, simultaneous login limits, custom disclaimers, and SAML authorization.		✓	✓
Live Event Script	Pre-script your event flow for seamless transitions during the live event for high production value.		✓	✓
Live Player Layout Switching	Switch the player layout attendees see during the event to direct their attention to your content.		✓	✓
Meeting Room View	For hybrid audiences, allow in-person attendees to submit questions and participate in surveys.		✓	✓
Event Creation API	Schedule events with third-party tools.			✓

License Add-ons

These add-on features can be added to your plan by request and incur an additional charge. The add-ons you can request depend on your plan level. You must upgrade to the next plan level to request a feature that is not available for your plan.

Name	Description	Essential	Professional	Enterprise
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Extended Archives	Capability to extend the fully interactive, hosted replay of all events for up to 2 years.			
Simulated Live Presentations	Pre-record events and make replays available any time or broadcast at a scheduled date and time. You can include pre-recorded audio files, videos, slides, and other material.			✓
Upload Registration List	Upload a list of registrant details collected from another site to automatically register those users for a specific event.			✓
Marketing and CRM Managed Integration	Leverage connectors to your preferred marketing platform for lead generation, registration management and event-to-campaign mapping. Includes Marketo, Eloqua, Salesforce, Pardot, Hubspot, Cvent and more.			
Streaming Optimization	Integrate with leading video stream optimization providers to deliver high-quality live and on-demand video that scales to accommodate network resources. Attendees get the best possible experience for their network connections.			

Attendee Portals	Host a conference or series of events, replays, and other content from a single web link. Visitors register one time and can attend any of the events on the portal. Select from many display and sorting options and optionally include interactive elements for an enhanced experience.			✓
Duration-based Certification	Increase audience engagement by offering a certificate of completion for attending the live event. You can include a custom PDF certificate.			✓

Captioning, Transcription, and Translation Services

These features are available for all plans and can be added to an event by request. They incur an additional charge per event.

Name	Description	Essential	Professional	Enterprise
Live and Replay Captions Package	English captions provided in real time by a professional during a live event and an XML caption file you can add to event replays. The event must be 1 hour long with a 30-minute pre-call. 24-hour turnaround time.			

Name	Description	Essential	Professional	Enterprise
Live Captions	Captions provided in real time by a professional during a live event, in the same language as event audio. The event must be at least 1 hour long with a 30-minute pre-call. You are billed for additional time in 30-minute increments.			
Transcripts and Replay Captions	A professionally written transcript of the event provided as a standalone file. Delivered as a MS Word document or an XML caption file, in the same language as event audio after the event has concluded. The event audio must be at least 30 minutes long.			
Transcript Translations	Event transcript professionally translated into a different language than the event audio. Delivered as a MS Word document or an XML caption file after the event has concluded.			

Per-event add-ons

These add-on features can be added to an event by request and incur an additional charge per event. The per-event add-ons you can request depend on your plan level. You must upgrade to the next plan level to request a feature that is not available for your plan.

Name	Description	Essential	Professional	Enterprise
Additional Audience Capacity	Increase the audience capacity for a single event. The maximum number of attendees per event varies by license.			
Audience Listens by Phone	A set of phone numbers and access codes that let attendees dial in to the event and listen over the phone instead of through their computers.			
Extended Event Archive	Extend the fully interactive, hosted replay of a single event			

Name	Description	Essential	Professional	Enterprise
Virtual Conference Venue (6Connex)	Bring your conference or convention to a fully brandable and configurable virtual venue that feels like a physical event space. Your webcasts are fully integrated in an experience that can include a lobby, information desk, networking lounge, bulletin boards, and other spaces - with real world photos and imagery that engage attendees and encourage them to explore the venue.			

Per-event professional services

These features are available for all plans and can be added to an event by request. They incur an additional charge per event.

Name	Description	Essential	Professional	Enterprise
A/V Field Services	Professional on-site and remote support teams that assist with planning, setting up, and recording high-profile events.			

Name	Description	Essential	Professional	Enterprise
Attendee Portal Build Service	<p>Host a conference or series of events, replays, and other content from a single web link. Visitors register one time and can attend any of the events on the portal. Select from many display and sorting options and optionally include interactive elements for an enhanced experience. One Attendee Portal is built for you by one of our expert Event Production Managers.</p>			
Audio Emcee	<p>Professional audio host for your event; does not appear on camera. The emcee greets speakers, delivers introductions and announcements, facilitates Q&A, and thanks the audience. Requires Video Bridge.</p>			

Name	Description	Essential	Professional	Enterprise
Live Event Managed Assist	<p>An Event Production Manager joins the event 30 minutes before the event to perform audio checks, review presenter controls, and provide best practices. They also provide 60 minutes of assistance during the live event and push slides, manage polls and Q&A, and answer audience technical questions. Additional time can be purchased in 30-minute increments. One 1-hour event included per contract.</p>			
Full Service Event Management	<p>Live Event Assist services, plus the Event Production Manager schedules a kick-off call with presenters, creates and customizes all aspects of the event, and provides a 60-minute orientation session for presenters to become familiar with the Live Studio.</p>			

Name	Description	Essential	Professional	Enterprise
Onboarding Training	Training sessions for new administrators and their teams on how to use the webcast platform to schedule, manage, and deliver events. Three hours included per contract; additional time upon request.			
Package Upgrade Training	Supplemental training sessions are included when you purchase new add-ons or upgrade your plan. 30 minutes included per contract upgrade; additional time upon request.			
Presenter Training	Orientation session for scheduled presenters to become familiar with the Live Studio and know what to expect on the day of the event. 1 hour included with Full-Service Event Management per event; additional time upon request.			

Name	Description	Essential	Professional	Enterprise
Professional Services	Assistance with post-production work, replay editing, slide timings, security updates, and other tasks, as requested. 1 hour included with Full-Service Event Management per event; additional time upon request.			
Upload Registration List Service	Upload a list of registrant details collected from another site to automatically register those users for a specific event. One list uploaded by a webcast expert to one event. 48-hour turnaround time.			
Video Emcee	Professional host for your event that appears on camera. The emcee greets speakers, delivers introductions and announcements, facilitates Q&A, and thanks the audience. Requires Video Bridge.			

Revision #4

Created 9 May 2022 17:59:56 by Chantal

Updated 27 May 2022 18:48:56 by Chantal